

UNIFIED FIRE AUTHORITY BOARD POLICY MANUAL	
Chapter 1 <i>Governance and Board Policies</i>	Section 14 <i>Vision, Mission & Values</i>

Relevant Information: A vision statement is a clear understanding of what UFA wishes to accomplish as an organization. A mission statement identifies what we do to accomplish the vision. Values are the behaviors we believe are important in the way we live and work.

Policy Statement: It is the policy of the Board of Directors to adopt and maintain vision and mission statements and a set of values:

Vision Statement: “To enhance and protect the safety and well-being of our community.”

Mission Statement: “To save lives, protect property, and strengthen community relationships with professionalism, courage, and dedication”

Values:

Integrity – We are honest, trustworthy, and accountable. Honor guides our actions.

Professional – Professionalism is the culmination of competence, knowledge, resourcefulness, quality, attitude, and cooperation related to how we provide our services within the community and at all levels of the organization. This professionalism allows us to appropriately interface with each other and the public. Being professional also encapsulates the goal of doing right and being nice.

Respect – Valuing each other and acknowledging the diversity and worth that is inherent within all individuals.

Accountable – Being accountable to each other, to the organization, and to the citizens whom we serve is a fundamental value and will allow us to make the best decision be it fiscal, procedural, ethical, or moral.

Teamwork – We each bring our own skills and experience, yet we recognize that we are better together. We support and depend on each other to achieve our goals —both as an organization and as individuals. Synergistic interactions are critical. This also includes communication, both vertically (up and down) and laterally.

Dedication – Dedication is a commitment not only to the duties of a firefighter, but also to each other as a team, to the citizens which we serve, and propels us forward in becoming the most competent professionals.

Courage – Courage and bravery are the foundations of our character. Bravery is the ability to overcome fear through fortitude, instinct, compassion for others, and training. Courage is the ability to act at all times with integrity and showing the fortitude to operate effectively under any condition.